FOR IMMEDIATE RELEASE:

Serenbe Playhouse Announces

TRASH TO TREASURE
Building The World Of
Disney’s THE LITTLE MERMAID

Atlanta (November 2017) – Serenbe Playhouse, one of the top 20 regional theatres in the nation via Playbill, is excited to announce TRASH TO TREASURE: Building the World of Disney’s THE LITTLE MERMAID. Green theatre will take on a whole new meaning as Serenbe Playhouse builds an entire underwater world made completely from recycled materials. Bottles, cans, caps will come to life to create a magical world for Ariel and her friends to tell their tale!

ABOUT FROM TRASH TO TREASURE
Serenbe Playhouse is taking green theatre up a level and under the sea with our latest initiative! Trash to Treasure serves as the basis for collecting all materials to construct our upcoming spring production of Disney’s The Little Mermaid. We will be re-purposing recycled trash and transforming it all into an incredible playground by set designer Shannon Robert with beautiful costumes by designer Erik Teague. As part of this project, we are actively involving our community by creating a central recycling collection center where anyone can drop off requested recyclable materials, such as bottles and bottle caps, aluminum cans, and plastic bags. Our artists will then take this vast supply of materials and transform them into Ariel’s treasures! This initiative allows us to stay true to our mission of cutting-edge green theatre while finding the beauty in the everyday... there is magic all around us, sometimes you just have to recycle and look for it!

“The Playhouse is known for reinventing classics, and Disney’s The Little Mermaid will be no different,” says director Ryan Oliveti. “Today, more than ever, taking care of the world we live in is a topic at the forefront of most news sources. Our oceans need attention and cleaning. Creating a world of beauty out of the trash littering Ariel’s world will not only create the greenest set in Playhouse history, but will also highlight the importance of taking care of the one planet we all share.”

Items will be collected in Serenbe beginning on February 6, 2018. For more information on items and drop off, please visit http://www.serenbeplayhouse.com/support/trash-to-treasure.

INTERVIEWS
Interviews with the Executive and Artistic Director and Staff are available upon request. Please email ryan@serenbeplayhouse.com.

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770-463-1110 | ryan@serenbeplayhouse.com
**Disney’s THE LITTLE MERMAID**  
Music by Alan Menken, Lyrics by Howard Ashman & Glenn Slater, Book by Doug Wright  
Directed by Ryan Oliveti  
**March 28, 2018 – April 22, 2018**  
**Recommended for the whole family**

**ABOUT SERENBE PLAYHOUSE**  
Serenbe Playhouse is a professional theatre committed to producing site-specific performances and programs that connect art, nature and community. Serenbe Playhouse believes that theatre as an art form has the unique power to illuminate the human experience. In pursuit of that vision, we produce artistically rich site-specific performances and programming that reduce the barriers between artists and audiences by immersing patrons in an environment that amplifies the beauty of nature, and provides opportunities for engagement, conversation, and collaboration. We use theatre as an artistic educational tool for both artists and audiences. We are a pioneer in modeling Green Theatre Practices by producing plays with a commitment to social responsibility and environmental stewardship. Serenbe Playhouse was founded in 2009 under the executive and artistic direction of Brian Clowdus, an accomplished actor, educator, director and producer. Established under the umbrella of their parent organization, The Serenbe Institute for Art Culture & the Environment, a 501(c)3 non-profit organization, Serenbe Playhouse operates with the support of a diverse working board of directors and community volunteers.

Recipient, American Theatre Wing’s 2015 National Theatre Company Grant.

Named one of the 20 Top Regional Theatres in the Nation by Playbill, 2018.

*Serenbe Playhouse on the socials: Facebook, Twitter, Instagram, YouTube and Pinterest: all are accessible from [www.serenbeplayhouse.com](http://www.serenbeplayhouse.com).*

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